

L	Hits	Search Text	DB	Time stamp
Number				•
1	2	6266649.pn.	USPAT;	2004/03/09
			US-PGPUB;	09:45
			EPO; JPO; DERWENT;	
			IBM TDB	
_	ol	(@ad<20010208).ad. and subsciption\$1	USPAT;	2004/03/09
		nearl cancel\$5	US-PGPUB;	07:00
			EPO; JPO;	
			DERWENT;	
		(0-1-00010000) - ddbdb01	IBM_TDB	2002/10/14
_	3	(@ad<20010208).ad. and subsciption\$1	USPAT; US-PGPUB;	2003/10/14 07:29
			EPO; JPO;	01.29
			DERWENT;	
			IBM TDB	
_	2	(@ad<20010208).ad. and (magazine\$1 or	USPAT;	2003/10/14
		newspaper\$1) and subsciption\$1	US-PGPUB;	07:30
			EPO; JPO;	
			DERWENT;	
		(0.1.00001000)	IBM_TDB	2004/02/00
-	28924	(@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce or	USPAT; US-PGPUB;	2004/03/09 07:28
		(e adj commerce) or ebusiness or b2c or	EPO; JPO;	07.20
		portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		purchas\$3)	IBM_TDB	
-	4250	((@ad<20001228).ad. and (online or (on	USPĀT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:10
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)) and ((display\$3 or provid\$3	DERWENT; IBM TDB	
	1	or indicat\$3) near4 (related or	15M_105	
		associated or corresponding or prefer\$4		
		adj gift\$1))		
_	2		USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:08
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
	ļ	or portal\$1) and (shop\$4 or buy\$3 or purchas\$3)) and ((display\$3 or provid\$3)	DERWENT; IBM_TDB	
		near4 (related adj gift\$1))	150-155	
_	682		USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:11
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		<pre>purchas\$3)) and ((display\$3 or provid\$3 or indicat\$3) adj (related or associated</pre>	IBM_TDB	
	1	or indicat(3) adj (related or associated or corresponding or prefer(4 adj gift(1))		
_	75		USPAT;	2004/03/09
	'	adj line) or internet or web or ecommerce	US-PGPUB;	07:25
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
1		purchas\$3)) and ((display\$3) adj (related	IBM_TDB	
1_	] 30	or associated adj gift\$1))	USPAT;	2004/03/09
1-	39	((@ad<20001228).ad. and (online or (on adj line) or internet or web or ecommerce	USPAT; US-PGPUB;	07:27
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		purchas\$3)) and ((provid\$3) adj (related	IBM_TDB	
	1	or associated adj gift\$1))		
-	0	((@ad<20001228).ad. and (online or (on	USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:29
		or (e adj commerce) or ebusiness or b2c or portal\$1) and (shop\$4 or buy\$3 or	EPO; JPO; DERWENT;	
1	1	purchas\$3)) and (display\$3) adj (related	IBM TDB	
	1	adj gift\$1))		
-	140337	(@ad<20001228).ad. and (online or (on adj	USPAT;	2004/03/09
		line) or internet or web or ecommerce or	US-PGPUB;	07:29
		(e adj commerce) or ebusiness or b2c or	EPO; JPO;	
		portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
L	I	purchas\$3 or select\$3)	IBM TDB	L



-	0	((@ad<20001228).ad. and (online or (on	USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:30
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
	•	<pre>purchas\$3 or select\$3)) and ((display\$3)</pre>	IBM TDB	
		adj (related adj gift\$1))	_	
_	l o		USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:30
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
[		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		<pre>purchas\$3 or select\$3)) and ((display\$3)</pre>	IBM TDB	
		near2 (related adj gift\$1))	_	
_	2		USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:32
	Ì	or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
]		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		purchas\$3 or select\$3)) and ((display\$3)	IBM TDB	
		near4 (related adj gift\$1))	15	
_	18		USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:40
	1	or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		purchas\$3 or select\$3)) and (display\$3	IBM TDB	
		near2 (related adj (gift\$1 or		
	1	product\$1)))		
l <u>-</u>	46352	((@ad<20001228).ad. and (online or (on	USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:41
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		purchas\$3 or select\$3)) and (display\$3)	IBM TDB	
_	99503	((@ad<20001228).ad. and (online or (on	USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:41
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		purchas\$3 or select\$3)) and (display\$3 or	IBM TDB	İ
		provid\$3)	_	
_	0		USPAT;	2004/03/09
1		adj line) or internet or web or ecommerce	US-PGPUB;	07:43
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		purchas\$3 or select\$3)) and (display\$3 or	IBM_TDB	
		provid\$3) ) and ((associated or related)	_	
		near2 (free adj (gift\$1 or product\$1 or		
		prize\$1)))		
-	] 1	(((@ad<20001228).ad. and (online or (on	USPAT;	2004/03/09
		adj line) or internet or web or ecommerce	US-PGPUB;	07:46
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
1		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
1		purchas\$3 or select\$3)) and (display\$3 or	IBM_TDB	
1		provid\$3) ) and ((associated or related)		
		near4 (free adj (gift\$1 or product\$1 or		
		prize\$1)))		
-	3	(((@ad<20001228).ad. and (online or (on	USPAT;	2004/03/09
1		adj line) or internet or web or ecommerce	US-PGPUB;	07:47
		or (e adj commerce) or ebusiness or b2c	EPO; JPO;	
}		or portal\$1) and (shop\$4 or buy\$3 or	DERWENT;	
		purchas\$3 or select\$3)) and (display\$3 or	IBM_TDB	
		provid\$3) ) and ((associat\$3 or relat\$3		
	1	or indicat\$3) near2 (free adj (gift\$1 or		
		product\$1 or prize\$1)))		

DERWENT-ACC-NO:

2002-357973

DERWENT-WEEK:

200239

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TITLE:

Method for advertising free gift using internet

game

INVENTOR: LIM, H S

PATENT-ASSIGNEE: CHA Y C[CHAYI] , LIM H S[LIMHI]

PRIORITY-DATA: 2000KR-0010462 (March 2, 2000)

PATENT-FAMILY:

PUB-NO PUB-DATE LANGUAGE

PAGES MAIN-IPC

KR 2001086535 A September 13, 2001 N/A 001

G06F 019/00

APPLICATION-DATA:

PUB-NO APPL-DESCRIPTOR APPL-NO

APPL-DATE

KR2001086535A N/A 2000KR-0010462

March 2, 2000

INT-CL (IPC): G06F019/00

ABSTRACTED-PUB-NO: KR2001086535A

BASIC-ABSTRACT:

NOVELTY - A method for advertising a free gift using the Internet game is

provided to enhance an advertising effect with a free gift by displaying

various screens on areas divided as small screens of 3 asterisk 4 and giving

scores in accordance with kinds of pictures when pictures located in the

horizontal direction are accorded and offer a free gift in accordance with the scores.

DETAILED DESCRIPTION - If a user selects a starting of a game, one large-sized

screen is converted into small-sized screens having various pictures and a logo

and image indicating a free gift are displayed on a predetermined position

thereof. Whenever the user presses the enter key, the pictures on the small-sized screens are rotated and the predetermined score is decreased from  $\frac{1}{2} \left( \frac{1}{2} \right) = \frac{1}{2} \left( \frac{1}{2} \right) \left$ 

03/09/2004, EAST Version: 1.4.1

the default score(25). If the pictures are accorded in the horizontal direction, a predetermined score is added to the user's current score(27). The

added score is corresponded to a high score(28), a free gift is provided to the

user(29). If the user clicks an intercept area(35), the user may spatch a

predetermined score from other user(38). If the current score is zero,

user may stay on an advertising menu or a guiding menu for obtaining a basic

score(41,42,43).

CHOSEN-DRAWING: Dwg.1/10

TITLE-TERMS: METHOD ADVERTISE FREE GIFT GAME

DERWENT-CLASS: T01

EPI-CODES: T01-J;